

550 Kearny Street, Suite 710
San Francisco, CA 94108



SPECIAL 2-for-1 Offer

A great deal for you and a 1-year
subscription for a friend!

Special 2-for-1 Savings

FirstName: Renew Dwell now and give a 1-year subscription to a friend:

FirstName: We've reserved a gift subscription for a friend of your choice. Who should we send it to?

It's like getting your second subscription free!

Annual Cover Price:

Your Renewal	\$59.50
Your Gift:	\$59.50
Total Value	\$119.00

You Pay:

Your Renewal	\$24.00
You Save:	\$35.50
Your Gift:	INCLUDED

VARIABLE EXTRA EXTRA LONG NAME
VARIABLE TITLE SUITE ADDRESS X
VARIABLE TITLE SUITE ADDRESS X
VARIABLE EXTRA LONG CITY XXXXX
VARIABLE EXTRA LONG STATE ZIPX

Seize this fabulous 2-for-1 renewal deal today!

FirstName LastName:

Do you have a friend or colleague who would appreciate Dwell as much as you do?

Renew your subscription today for only \$24 — a \$35.50 savings off the annual cover price — and we'll enter a 1-year subscription for the person you name below. That's 2 years for the price of 1.

Our upcoming issues are going to be among the best ever. What's not to love? Reply today!

Don't send money now. We'll bill you later.



Just fill in the boxes below, tear off, and mail this bottom panel today!

Just 3 easy steps!

- 1 Renew your subscription for only \$24 — a \$35.50 savings off Dwell's annual cover price.
- 2 Enter the name and address of the person you're giving a subscription of Dwell to.
- 3 Tear off the form below and mail it in the postage-paid envelope provided. We'll do the rest.

Don't forget to use the enclosed postcard to announce your gift!

NON-TRANSFERRABLE
FOR USE BY RECIPIENT ONLY

▶ **REPLY BY: 0/00/13**

dwell 2-FOR-1 SAVINGS FORM

for: Subscriber FirstName LastName

My Info

VARIABLE EXTRA EXTRA LONG NAME
VARIABLE TITLE SUITE ADDRESS X
VARIABLE TITLE SUITE ADDRESS X
VARIABLE EXTRA LONG CITY XXXXX
VARIABLE EXTRA LONG STATE ZIPX

▼ **Send gift subscription to:** ▼

My Gift!

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

YES! Please extend my Dwell subscription for another year (10 issues) for only \$24.

Plus, send a 1-year gift subscription to the person I've listed to the left — **at no additional charge.**

That's 2 subscriptions for the price of 1!

CHECK HERE IF YOU HAVE ADDED GIFTS ON THE BACK OF THIS FORM:

I have given additional gifts.

This offer is valid to US residents only. Gift subscriptions must be to a US address. Dwells basic rate is \$28 for 10 issues. Dwell's annual newsstand rate is \$59.50.

Give gift subscriptions to Dwell to other friends and colleagues for only \$12 each!



Fill in the boxes below, tear of, and mail the bottom panel today!

Additional Gifts

Please enter one-year gift subscriptions (10 issues) for these friends and colleagues, and bill me \$12 each.



NAME

ADDRESS

CITY STATE ZIP

NAME

ADDRESS

CITY STATE ZIP

NAME

ADDRESS

CITY STATE ZIP

dwell
AT HOME IN THE MODERN WORLD

A one-year subscription to **dwell**
the magazine of modern architecture and
design has been given to you by

Please allow approximately 8 weeks for delivery of your first issue.

dwel

AT HOME IN THE MODERN WORLD

550 Kearny Street, Suite 710
San Francisco, CA 94108

Place
Stamp
Here

**You have been given a one-year
subscription to Dwell.**

TO:

dwell

AT HOME IN THE MODERN WORLD

550 Kearny Street, Suite 710
San Francisco, CA 94108

IMPORTANT: Don't close the door on your exclusive
2-for-1 deal. Please reply within 10 days.

VARIABLE EXTRA EXTRA LONG NAME
VARIABLE TITLE SUITE ADDRESS X
VARIABLE TITLE SUITE ADDRESS X
VARIABLE EXTRA LONG CITY XXXXX
VARIABLE EXTRA LONG STATE ZIPX

**This is your
LAST CHANCE**

Don't wait until this offer ends. Save \$35.50 on your renewal and give a subscription to a friend or colleague today!

IMPORTANT: Don't close the door on your exclusive 2-for-1 deal. Please reply within 10 days.

VARIABLE EXTRA EXTRA LONG NAME
VARIABLE TITLE SUITE ADDRESS X
VARIABLE TITLE SUITE ADDRESS X
VARIABLE EXTRA LONG CITY XXXXX
VARIABLE EXTRA LONG STATE ZIPX

2-FOR-1 OFFER SUMMARY

Number of Subscriptions:	2
Total Newsstand Value:	\$119
FirstName LastName Pays:	\$24
Friend or Colleague Pays:	\$0
You save:	\$95

Just \$24 for TWO Subscriptions!

The clock is ticking.



FirstName LastName:

There isn't much time left! Your 2-for-1 special offer will end before you know it.

Renew your subscription today for only \$24 — a total savings of \$95 — and we'll enter a 1-year subscription for a friend or colleague who loves modern architecture and design as much as you do.

Hurry! Don't close the door on this great 2-for-1 deal. Act now.

TIME-LIMITED

NON-TRANSFERRABLE

FOR USE BY RECIPIENT ONLY

Reply today. Then use the enclosed postcard to announce your gift to your friend or colleague.



Just fill in the boxes below, tear off, and mail this bottom panel today!

PRIORITY 2-FOR-1 SAVINGS FORM

Redeem for a gift subscription

My Info

VARIABLE EXTRA EXTRA LONG NAME
VARIABLE TITLE SUITE ADDRESS X
VARIABLE TITLE SUITE ADDRESS X
VARIABLE EXTRA LONG CITY XXXXX
VARIABLE EXTRA LONG STATE ZIPX

▼ Send gift subscription to: ▼

My Gift:

NAME

ADDRESS

CITY

STATE ZIP

I don't want to miss this special 2-for-1 renewal savings offer. Renew my subscription for another year (10 issues) for only \$24 — a renewal savings of \$35.50.

Also, send a 1-year gift subscription to the person I've named to the left.

That's 2 subscriptions for the price of 1!

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