

# PC World upper left side tile

200x100

## Concept 1 Rotating Covers



Frame 1



Frame 2

Button pops into frame.  
Covers continue fading in and out in a  
loop of X number of covers.

# PC World upper left side tile

200x100

## Concept 2 Animated Text/Static Cover



### Frame 1

Headline drops in from above with a blur.



### Frame 2

Headline comes to rest



### Frame 3

Headline rises from below with a blur.



### Frame 4

Headline comes to rest



### Frame 5

Button pops into frame.  
Repeats 3 times